

Doug Bennett

Doug Bennett literally began his career “in the trenches” in 1980 as a landscape maintenance and irrigation technician.

Armed with a bachelor’s degree in agriculture and a master’s degree in business, he served eight years as an Assistant Professor for New Mexico State University, promoting xeriscaping and efficient landscape irrigation techniques.

In 1995, Bennett joined the City of Albuquerque where he developed and managed a variety of water-efficiency programs, including landscape conversion rebates, water waste enforcement, residential retrofit audits, appliance and fixture rebates and green industry education.

Since 2000, Bennett has been Conservation Manager for the Southern Nevada Water Authority, managing the nation’s largest conservation incentive programs and coordinating regional water-efficiency efforts for the Las Vegas, Nevada area.