

Brief Abstract

The therapeutic benefits of massage as a healing art is well known but unfortunately some of the establishments have become fronts for prostitution, posing challenges to public health and code enforcement agencies. The presentation will focus on the San Francisco program with lessons learned and its strategic components; politics and policies resulting from sex and human trafficking as it relate to the massage industry; benefits of interagency cooperation, field evidence gathering with provocative photos and the role of the local environmental health agency in regulating the massage industry.